



Contact: Wendy Steinberg

718-581-1253/347-988-4446

**INTERNATIONALLY RECOGNIZED ROTTET STUDIO TO CREATE  
INTERIOR DESIGN FOR RIVER'S EDGE,  
NEW YORK CITY'S FIRST LUXURY LIFE PLAN COMMUNITY**

(RIVERDALE, NY: November 12, 2020 ) The vision for [River's Edge](#), New York City's first luxury life plan community, is a sophisticated and technologically savvy living environment that anticipates the needs of New York City's next generation of older adults. Internationally acclaimed [Rottet Studio](#), the architecture and interior design firm with an extensive portfolio of corporate, hospitality, residential and maritime projects for the world's leading companies and brands, has been hired to bring this vision to life.

"River's Edge will be a vibrant community that defies expectations, challenges stereotypes and reimagines communities for New York's older adults." said Daniel Reingold, President and CEO of [RiverSpring Health](#), a nationally recognized leader sponsoring River's Edge. "Rottet Studio is the ideal partner to turn senior living on its head!" he added.

Rottet will create all River's Edge interior designs including entrances and community spaces, kitchen and bathroom finishes and color palettes.

"I am delighted to be working on such a forward-thinking project," said Lauren Rottet, Founding Principal and President of Rottet Studio. "The future is all of us and we want vibrancy, views, light-filled and inspiring design that is thoughtful about the environment and the land upon which it is built, truthful to local materials and careful to address our 21<sup>st</sup> century wants and needs."

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Page Two

*About River's Edge*

River's Edge will be New York City's first and only luxury Life Plan community. Situated on 32 acres overlooking the Hudson River, the community will feature 270 apartment homes ranging from one bedrooms to two bedrooms with dens and breathtaking views of the Hudson River, the iconic Palisades, George Washington Bridge and Manhattan skyline. This residential community, located in historic Riverdale, N.Y., is just minutes from Manhattan, yet nestled in a bucolic neighborhood. With an eye towards mindfulness and well-being, River's Edge will focus on unprecedented amenities, culinary attractions and events, and educational programming from partners Wave Hill, Carnegie Hall, the Jewish Museum and New-York Historical Society. As a Life Plan Community, River's Edge will include a continuum of care, should one's health needs change, including Assisted Living, Memory Care and Skilled Nursing Services, provided by RiverSpring Health and the award winning Hebrew Home at Riverdale.

*About Rottet Studio*

Rottet Studio ([www.rottetstudio.com](http://www.rottetstudio.com)) is an international architecture and design firm with an extensive portfolio of hospitality and residential projects for the world's leading companies, brands and Forbes Top 100. They are known as innovators, not followers, and have a vast array of award-winning projects and product designs. Rottet Studio has consistently been ranked among the Top 100 Design Giants by Interior Design magazine and is recognized as one of the Top 3 Most Admired Design Firms in the World by a jury of their peers. Rottet has locations in New York, Los Angeles and Houston.

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